

IGNITE YOUR PASSION FOR RETAIL

B R I A N W A L K E R

# SPEAKER

Top 50 Global  
Retail Influencer

International Retail  
Influencer

CEO Retail  
Doctor Group

Professional member  
of the National Speakers  
Association of Australia



Brian is among the best of the best



  
**BOOK  
NOW**  
for your  
conference

Brought to you by

**RetailDoctorGroup**  
CONSUMER & RETAIL EXPERTS

**INTERNATIONAL.**  
**INFLUENCER**

Brian Walker



**Chief advisor of retail 'Business Fitness™' in Australia.**

Internationally renowned retail expert speaker Brian Walker understands what makes retailers and brands successful.

He passes this knowledge on in a series of energetic, engaging and informative retail keynote presentations at conferences and events around the world.

Drawing on his many years of experience in retail senior management and consulting, Brian Walker has become Australia's most sought after headline retail speaker on all aspects of retail, guiding audiences through tomorrow's retail today.

“He is an outstanding presenter. If you're in business, of any kind, and you get the chance to hear him, then grab it. He is among the best of the best.”

Alan Fitzgerald Principal, Fitz Consulting

INTERNATIONAL  
**RETAIL EXPERT**  
Award Winning



Brian has been awarded the International Retail Leadership Award:  
Asian Retail Congress and won the Australian Institute of Management's National Scholarship.

He was nominated for the Business Leadership Award:  
CPA Awards

Entrepreneur of the Year Award:  
Ernst & Young and Telstra Business Awards.

Brian was a finalist for Fastest Growing Start Up Business:  
BRW & Smart Company.

“He is insightful, knowledgeable  
and an expert in the retail field.  
He certainly is the ‘Retail Doctor’!”

Julie Green National Channel Manager - Newsagents  
ACP Magazines

“Brian’s presentation is the best  
we’ve seen & experienced.”

Oxfam



# COMMENTATOR



Retail Doctor Group's CEO, Brian Walker, speaks on Channel 7's Weekend Sunrise about the rise of online shopping and retailers' focus on fulfilment.

Brian is a regular media commentator on retail issues appearing on ABC, Channel 9 News and A Current Affair and Channel 7 Today Tonight. He is a featured columnist for Inside Retail and Smart Company and the contributing author of on-going articles for publications such as BRW, Australian Business Solutions, RetailBiz, Tech Trader, Sydney Morning Herald and My Business.

Below are some of the media outlets that Brian regularly appears as a retail industry commentator



The Sydney Morning Herald

9NEWS



smartcompany

7NEWS

FINANCIAL REVIEW

THE NEW DAILY

InsideRetail  
AUSTRALIA

ten  
eyewitness  
NEWS

news  
.com.au

Daily Mail  
AUSTRALIA

10 NEWS

The Daily Telegraph



Finance

nine  
.com.au

your MONEY

NT News+

10 daily

10 NEWS  
FIRST

The Advertiser

“If you want your attendees to be educated, excited and Fit for Business then go no further than Brian Walker.”

Leading Edge Group

“Brian (The Retail Doctor) KNOWS retail. He is our 'go-to' guy and subject matter expert.”

Telstra

“He had our audience captivated, engaged, thinking and enthused. Be warned however, as he was a pretty hard act to follow!”

BP Solar

---

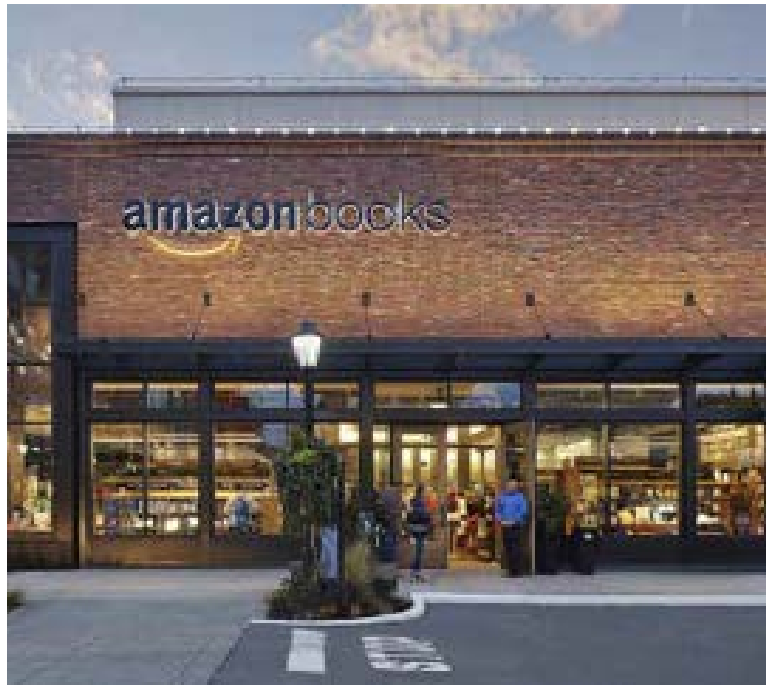
Brian is a professional member of:



# POPULAR TOPICS

“After Brian’s presentation I headed to the office inspired, invigorated & ready to tackle everything... Inspiration can be a big motivator!”

- Top3 By Design



#### BE INSPIRED BY THE BEST.

Who is the best of breed globally and domestically? From London to Shanghai, join Brian Walker on a trip around the globe in his most popular keynote presentation looking at global retail trends. Exploring the topics of innovation and leadership this engaging and energetic interactive presentation has wowed hundreds of audiences around the world.

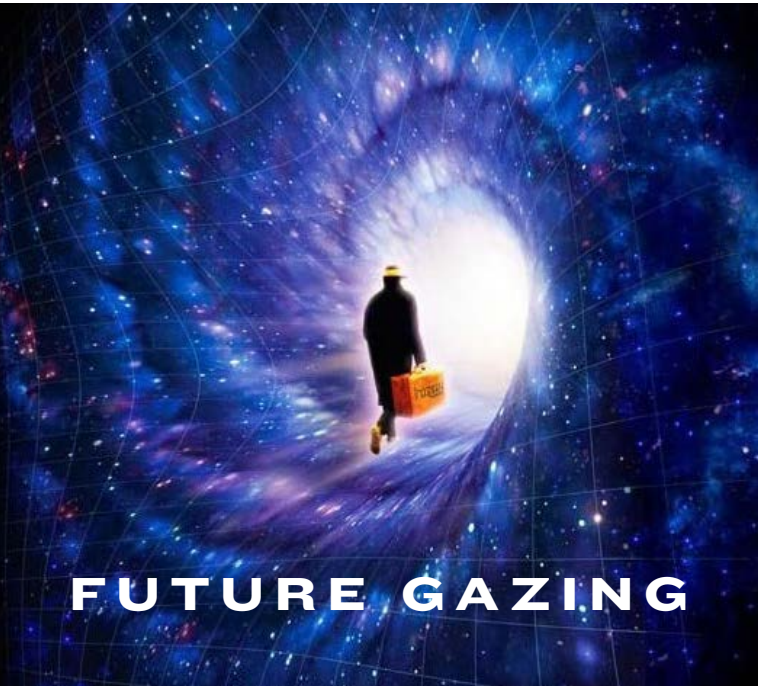
#### AUDIENCE

This topic is suitable for all audiences. Internal presentations to boards, industry stakeholders, senior execs, senior suppliers, and those generally interested in what the future holds. Retail CEOs, retail suppliers, shop/retail design architects, digital retail designers, all industry groups, organisations and international conferences.

# POPULAR TOPICS

The Future of Retail

Watch  
Brian Walker  
presenting



## THE FUTURE IS NOW. WHAT DOES TOMORROW LOOK LIKE?

Brian Walker can tell you. Using over 20 years of experience within the retail sector, and drawing on experiences from around the world, Brian Walker leaves audiences inspired and excited as he discusses embracing change, the future of omni channel and draws on proprietary consumer and trend based insights to predict the retail of tomorrow, today.

## AUDIENCE

This topic is suitable for a range of public speaking events such as in house presentations to boards, industry stakeholders, senior execs, senior suppliers, retail franchisees and private company conferences; to industry groups, organisations and international conferences.

Steps to Business Fitness™

# POPULAR TOPICS



“Brian has improved the Business Fitness™ of over 500 retailers to date.”

## STEPS TO BUSINESS FITNESS™

Looking to grow your business results?

In this practical and informative presentation, Brian takes audiences on a journey along his proprietary and proven Steps to Business Fitness™ leaving all audience members with key takeaways to instantly implement after the session.

Strategy Sensor™ | Brand Aid™ | Visual Impact | Customer Connection  
Effective People | Category Cardio™ | Omnichannel Excellence  
Fiscal Physical™ | Performance Pulse™

## AUDIENCE

These topics are ideal for franchise conferences, shopping centres and FMCG conferences and individuals from around the world, seeking to grow their retail results today.

**Book Brian for your Franchise Conference.**



# EXPERIENCE & EVENTS

## **INTERNATIONAL RETAIL INDUSTRY EVENTS**

Ebeltoft Group Retail Conference (Chicago)  
International Retail Congress (Keynote - Peru)  
World Department Store Forum (Shanghai)  
Retail Solutions World Asia (Singapore)  
Retail Australasia (New Zealand)  
Australian Retail Symposium  
South American Retail Conference  
Latin American Retail Forum  
Council of Small Businesses  
National Small Business Summit  
The National Retailers Forum  
The Asian Retail Conference (India)  
The Retail Summit (Dubai)  
Singapore Retail Industry Conference (Singapore)

## **NATIONAL RETAIL INDUSTRY EVENTS**

Franchise Relationship Institute 'Bricks&Clicks  
Forum' Retail Doctor Group "Fit for Business"  
breakfast  
series NRA Future of Retail Forum  
Retail Expo  
Retail World Conference  
ACRS Thought Leadership Breakfast Series  
Department of State and Regional Development  
Retail Industry (category specific) Events  
Baby & Kids National Buyers Show  
Reed Gift Fair  
Australian Booksellers Association  
Australian Surf Retail Federation  
Nursery and Garden Industry  
The Optical Distributors & Manufacturers  
Association  
State of Retail Nation

## **SHOPPING CENTRE EVENTS**

IPOH Breakfast Series  
Property Council of Australia Conferences  
AMP/Pacific Fair Conference  
Burnside Village Conference  
Melbourne Collins Street Precinct  
The National Shopping Centre Managers  
Conference Chadstone "Fashion Capital"  
Presentation

## **RETAIL INDUSTRY (CATEGORY SPECIFIC)**

Retail Property Advanced Conference  
Events Motor Trade Association  
Naturally Good Expo  
Baby & Kids National Buyers Show  
Reed Gift Fair  
Australian Booksellers Association  
Australian Surf Retail Federation  
Nursery and Garden Industry

The Optical Distributors & Manufacturers  
Association  
Wendys Conference  
Super Liquor Conference  
Independent Garden Centers Conference  
Vinnies Victoria Conference

## **RETAIL CLIENT NATIONAL CONFERENCES**

Ramsey Pharmacy  
Metcash Food & Grocery  
Telstra  
Professional  
Leading Edge Group  
Yamaha  
API - Australian Pharmaceuticals  
Industry Foodworks (Hong Kong)  
Go Vita  
Vitaco  
The Outdoor Furniture Specialists  
IGA  
Tooltechnic  
Performance Golf  
Terry White  
Price Attack  
Connections with ACP Magazines  
Hairhouse Warehouse  
Horseland  
Nextra  
Tyreight  
Camping World  
Total Tools  
True Alliance  
Woolworths  
Howards Storage World



#### RETAIL DOCTOR AWARDS

Australian Enterprise Awards:

Best Retail Advisory & Consultancy 2019

Vend: Top 50 Retail Influencers 2019

Asian Retail Congress:

Top 100 Global Retail Minds 2019

LinkedIn: Top Voice for Retail 2018

Fit Small Business: Top Retail Influencer 2018

Vend: Top 50 Retail Influencers 2018

Asian Retail Congress:

Top 100 Global Retail Minds 2018

NRA, Finalist:

Outstanding Contribution to the Industry 2017

Asian Retail Congress:

The International Retail Leadership Award

The Australian Institute of Management:

National Scholarship

Thank you once again for your interest in having Brian Walker present at your conference.

We look forward to working with you.

Please contact us for any further information or to arrange a conversation with Brian Walker.

Suite 7.06, 6A Glen Street, Milsons Point NSW 2061

**p:** +61 2 9460 2882

**e:** [businessfitness@retaildoctor.com.au](mailto:businessfitness@retaildoctor.com.au)

**w:** [www.brianwalker.com.au](http://www.brianwalker.com.au)

# THANK YOU.

